



RHAWA
Rental Housing Association of WA

HOW TO ADVERTISE WITH

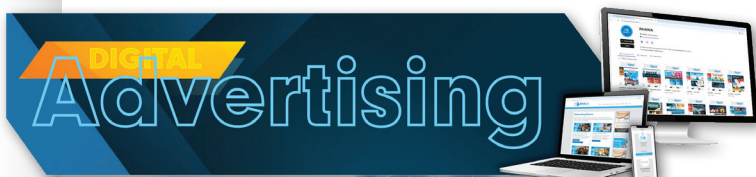
RHAWA



The Rental Housing Association of Washington (RHAWA) proudly presents its 2025 Advertising Kit, designed to help you connect

with our thriving community of **5,750**
HOUSING PROVIDERS who collectively represent
103,531 **RENTAL UNITS** across

the state. Whether you're looking to boost brand visibility or engage directly with key decision-makers in the rental housing sector, this kit offers a range of dynamic marketing opportunities tailored to meet your goals.



DIGITAL ADVERTISING options are back for 2025! Choose from brand new options like:

- Homepage Carousel Ad placement
- Key Webpage Banner Ad placement
- Email advertising

They're perfect for maximizing visibility and enhancing your brands impact.



PRINT ADVERTISING The same great advertising options as always. Choose anything from mini ads in the vendor directory to full page ads and even inserts.



EVENT SPONSORSHIP Join us for our revamped event lineup for 2025.

- 3-Statewide Workshops
- 2-Day ENGAGE 25 Tradeshow
- 1-Night Holiday Gala

Perfect for connecting learning and showcasing your services. Sponsor packages include website exposure along with CURRENT advertising options, and even some public visibility, giving your brand a comprehensive presence across multiple platforms.

Feel free to reach out to us for any inquiries or to **explore customized advertising solutions**. Be sure to ask about our bundling options to maximize your savings while enhancing your brand's visibility!

Contact: Luke Brown at **(206) 905-0610** or **lbrown@RHAWa.org**
Eastern Washington Contact: Daniel Klemme at **(206) 905-0611** or **dklemme@RHAWa.org**

GLOBAL ADVERTISING WITH DIGITAL

Unlock the potential to reach thousands of housing industry professionals across Washington with RHAWA's targeted **DIGITAL ADVERTISING** opportunities. Whether you're looking to connect with rental housing providers or showcase vendor services, our platform offers strategic placements to elevate your brand visibility.

Our **HOMEPAGE LOGO CAROUSEL** prominently displays your hyperlinked logo, ensuring visibility to every visitor on our site. This strategic placement links your business directly with Washington's rental housing providers, enhancing engagement and driving targeted traffic to your website.

RHAWA's **BANNER ADS** offer premium visibility on key webpages, including the RHAWA homepage, vendor directories, and additional high-traffic sections. These prominent placements connect your brand directly with rental housing providers, amplifying your reach and engagement across our most-visited pages.



With RHAWA's **EMAIL ADVERTISING** your business receives a hyperlinked ad in our widely-read "**Calendar**" and "**Connections**" emails, reaching **5,750** housing providers six times a month.

These prime placements ensures consistent, direct access to an engaged audience of rental housing professionals, maximizing your visibility and driving traffic to your site.

Contact: Luke Brown at (206) 905-0610 or lbrown@RHAWa.org
Eastern Washington Contact: Daniel Klemme at (206) 905-0611 or dklemme@RHAWa.org





2025 DIGITAL ADVERTISING AGREEMENT

Return the completed form via email to Luke Brown at: lbrown@RHAWa.org.

Company Information

Company Name: _____

Contact Person: _____

Contact Email: _____ Phone # _____

Address: _____

City: _____ State: _____ Zip: _____

DIGITAL AD OFFERINGS

1 - Month

12 - Months

Homepage Logo Carousel (4 available)

Get your hyperlinked logo squarely in the middle of the RHAWA homepage. It's your best option for maximizing visibility with our membership!

\$150

\$100/mo

Banner Ads on Key Webpages (3 available)

Place your ad on key webpages, like the homepage and the Carousel Ad.

Ad size options: 728pxW x 90pxT | 1135pxW x 140pxT | 320pxW x 160pxT

\$170

\$140/mo

Email Advertising with RHAWA Connections + Calendar (3 available)

Sent out three times per month, these emails contain updates on crucial industry information for members and calls to action.

Ad size: 335pxW x 280pxT

\$300

\$250/mo

BUNDLE + SAVE | Combine two digital ad offerings and receive a **10%** discount!

DIGITAL AD SELECTION(S) + PRICING DETAILS

1-Month Agreement 12-Month Agreement

Digital Ad Offering 1: _____

Digital Ad Offering 2: (Bundle) _____

Discount Per Month: \$ _____ Monthly Total: \$ _____

ADDITIONAL INFO

Beginning month + year: _____

Ending month + year: _____

Accepted formats: **.gif** or **.png**

Submit ad to: lbrown@RHAWa.org

Terms of Agreement

This contract is an agreement to place advertising. By signing this contract, the advertiser hereby agrees to the following terms: RHAWA reserves the right to edit or omit any ad. The advertiser may not promote a product or service that competes with RHAWA products or services. Advertising invoices must be paid in full within 30 days of receipt of invoice. If unpaid balance exceeds 60 days, no further advertising will be run.

Cancellation Policy: Any cancellation made more than 2 months before the event, a cancellation fee of 50% of the total cost will be charged. Cancellations made within 2 months of the event date will be subject to a cancellation fee of 75% of the total cost.

I have read and understand the terms of this contract as stated above. I agree to be personally responsible for this debt and know the terms and deadline dates. I acknowledge commitment to this advertising agreement by:

Enclosing a check or credit card payment for the total amount indicated above.

Credit Card Information

Name as it appears on the Credit Card: _____

Credit Card #: _____ Card Type: _____

Expiration Date: _____ (mm/yy) CVV: _____ Billing Zip Code: _____

Cardholder Signature: _____

Request an invoice from RHAWA payable within 30 days of receipt.

Client Signature: _____ **Date:** _____

LEADING INDUSTRY NEWS WITH

CURRENT

RHAWA'S CURRENT NEWSPAPER is the leading rental housing industry news journal in Washington State. CURRENT reviews industry related legislative activity, vacancy trends, property management and maintenance information, as well as business and personal finance.

CURRENT is published monthly and distributed to over

7,000

readers.

- 5,100+ Rental Property Owners
- 110+ Property Management Companies
- 3500+ Other Rental Business Professionals

The publication's circulation is expanded a couple months out of the year as part of RHAWA's member recruitment campaign. Additionally, 24 back issues of CURRENT are available in digital format.

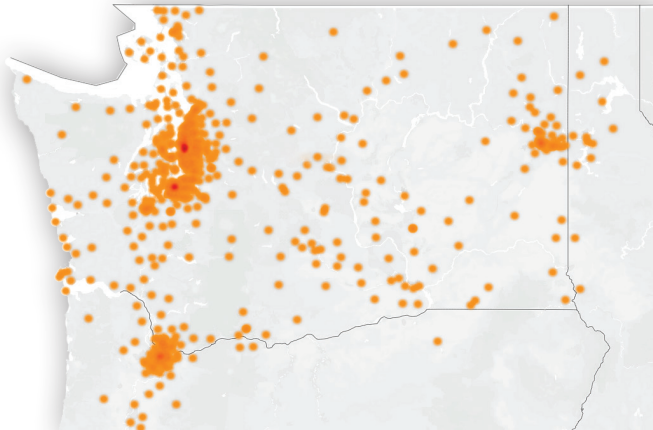
30,000 Annual Digital Views



You will extend your **REACH** to an extra

2,000

more rental property owners spanning across Washington.



Contact: Luke Brown at (206) 905-0610 or lbrown@RHAWA.org
Eastern Washington Contact: Daniel Klemme at (206) 905-0611 or dklemme@RHAWA.org





2025 CURRENT ADVERTISING AGREEMENT

Return the completed form via email to Luke Brown at: lbrown@RHAWA.org.

Company Information

Company Name: _____
 Contact Person: _____
 Contact Email: _____ Phone # _____
 Address: _____
 City: _____ State: _____ Zip: _____

DISPLAY ADVERTISING OPTIONS (FREQUENCY | Rates Per Ad)

| SIZES (Dimensions) | 1x - 3x per year | 4x per year | 6x per year | 12x per year |
|--|-----------------------|----------------------|---------------------|---------------------|
| Full Pg: (10.25"w x 12.375"h) | \$950 B/W \$1,120 C | \$830 B/W \$1000 C | \$815 B/W \$980 C | \$695 B/W \$860 C |
| 1/2 Pg: (Vert: 5"w x 12.375"h) (Horz: 10.25"w x 6.2"h) | \$680 B/W \$845 C | \$595 B/W \$760 C | \$570 B/W \$735 C | \$490 B/W \$650 C |
| 1/3 Horz: (10.25"w x 4.1833"h) | \$560 B/W \$725 C | \$505 B/W \$670 C | \$480 B/W \$645 C | \$415 B/W \$580 C |
| 1/4 Vert: (5"w x 6.2"h) | \$440 B/W \$605 C | \$405 B/W \$575 C | \$390 B/W \$560 C | \$335 B/W \$505 C |
| 1/8 Horz: (5"w x 3"h) | \$270 B/W \$430 C | \$245 B/W \$415 C | \$225 B/W \$395 C | \$200 B/W \$370 C |

ADDITIONAL INFORMATION

Display ad size: _____ Black and White or Color: _____
 Beginning month and year: _____ Ending month and year: _____
DISPLAY AD AMOUNT: \$ _____

VENDOR LISTINGS' SECTION OPTIONS (B/W Only)

| | | |
|---|--|--|
| Mini Ad (2.3"w x 1.3"h) <input type="checkbox"/> \$65 1 mini ad/mo for 12 mo | <input type="checkbox"/> \$130 2 mini ads/mo for 12 mo | <input type="checkbox"/> \$150 3 listings/mo for 12 mo |
| Additional Listing(s) <input type="checkbox"/> \$20 per listing/mo for 12 mo | <input type="checkbox"/> \$40 2 listings/mo for 12 mo | <input type="checkbox"/> \$50 3 listings/mo for 12 mo |

ADDITIONAL INFORMATION

Beginning month and year: _____ Ending month and year: _____
VENDOR LISTING AMOUNT: \$ _____

PAYMENT

Display Ad + Vendor Listing Subtotal: \$ _____

TERMS OF AGREEMENT: This contract is an agreement to place advertising. By signing this contract, the advertiser hereby agrees to the following terms: The advertiser agrees that this contract cannot be terminated unless given a written notice, at least 60 days prior to the print date (13th of the month proceeding publication). If a contract is terminated before the duration of the agreement, the advertiser will be billed the remainder of the one-time rate for all ads previously run. **RHAWA must receive ad materials 15 days prior to the print date.** If ad materials are not turned in by the deadline, we reserve the right to run the previous month's ad. RHAWA reserves the right to edit or omit any ad. The advertiser may not promote a product or service that competes with RHAWA products or services. Advertising invoices must be paid in full within 30 days of receipt of invoice. If unpaid balance exceeds 60 days, no further advertising will be run. Must be an active RHAWA member to advertise in publication.

I have read and understand the terms of this contract as stated above. I agree to be personally responsible for this debt and know the terms and deadline dates. I acknowledge commitment to this advertising agreement by:

Enclosing a check or credit card payment for the total amount indicated above.

Credit Card Information

Name as it appears on the Credit Card: _____
 Credit Card #: _____ Card Type: _____
 Expiration Date: _____ (mm/yy) CVV: _____ Billing Zip Code: _____
 Cardholder Signature: _____

Request an invoice from RHAWA payable within 30 days of receipt.

Client Signature: _____ **Date:** _____

WORKSHOPS

HOUSING PROVIDER WORKSHOPS



Be a part of **NOT ONE, BUT THREE** impactful events this May, reaching rental housing providers across Washington! These focused gatherings offer a unique chance to connect with a highly engaged audience of rental property owners, management professionals, and other important industry stakeholders. Showcase your brand and connect within the region's rental housing community.

Bundle discount: all 3 for **\$1,500** or any 2 for **\$1,000**.

1
South Puget Sound
Date: May 8, 2025
Time: 9:30 am - 3:30 pm*
Place: Performing Arts & Event Center
 31510 Pete von Reichbauer
 Way South

2
North Puget Sound
Date: May 15, 2025
Time: 9:30 am - 3:30 pm*
Place: Embassy Suites by Hilton Seattle
 North Lynnwood
 20610 44th Ave West

3
Eastern Washington
Date: May 22, 2025
Time: 9:30 am - 3:30 pm*
Place: CenterPlace Regional
 Event Center
 2426 North Discovery Pl.

* Tentative time subject to change.

SPONSORSHIP LEVELS

BRONZE

SILVER

GOLD

[Only Federal Way]

- 1 Exhibitor Booth
- 2 Complimentary Event Tickets
- Business **Name** on
 Event Promotions

- 1 Exhibitor Booth
- 2 Complimentary Event Tickets
- Your **Logo** on
 Event Promotions

- 1 Exhibitor Booth
- 3 Complimentary Event Tickets
- Your **Logo** on
 Event Promotions

3/mo Homepage Carousel Ad

3/mo Homepage Carousel Ad

1/mo Webpage Banner Ad

3 min Event Podium Time to Address Attendees

\$600

\$1,200

\$1,800

Contact: Luke Brown at (206) 905-0610 or lbrown@RHAWa.org
 Eastern Washington Contact: Daniel Klemme at (206) 905-0611 or dklemme@RHAWa.org



ENGAGE25

FALL EXPO + ANNUAL BUS MEETING

ENGAGE25 is set to be our largest and most influential event yet, offering sponsors unparalleled exposure to a highly engaged audience - **an estimated 500** rental property owners, developers, management professionals, lawmakers, and other important industry stakeholders across Washington! By joining us as a sponsor, you'll showcase your brand in a space where innovation meets opportunity, aligning your company with the forefront of rental housing solutions. Don't miss this chance to connect directly with key decision-makers and elevate your visibility within the community.

Date: October 22-23, 2025
Time: 8:00 am - 6:30 pm*
Location: Meydenbauer Center
 Bellevue, WA

* Tentative time subject to change.

SPONSORSHIP LEVELS





BRONZE





SILVER





GOLD

[Attendee List]

[Attendee List]

- 1 Exhibitor Booth
- 2 Complimentary Event Tickets
-   Business **Name** on
  Event Promotions

- 1 Exhibitor Booth
- 3 Complimentary Event Tickets
-   Your **Logo** on
  Event Promotions

- 1 Exhibitor Booth
- 4 Complimentary Event Tickets
-   Your **Logo** on
  Event Promotions

3/mo Homepage Carousel Ad

3/mo Homepage Carousel Ad

1/mo Webpage Banner Ad

3 min Event Podium Time to Address Attendees

\$750

\$1,500

\$2,500

NOTE: Power access at the booth is available for an additional fee of \$75

Contact: Luke Brown at (206) 905-0610 or lbrown@RHAWa.org
 Eastern Washington Contact: Daniel Klemme at (206) 905-0611 or dklemme@RHAWa.org



HOLIDAY





ANNUAL HOLIDAY GALA

CELEBRATE the magic at our Annual Holiday Gala. This year-end event provides a unique opportunity to showcase your brand and connect with the most influential and distinguished rental housing providers and industry leaders in our community. With only **4 exclusive sponsorship spots** available, your support will shine brightly as we create unforgettable memories and strengthen meaningful relationships to close out the year. Don't miss this chance to align your brand with the spirit of the holidays!

Date: December 13, 2025

Time: 6:00 pm - 10 pm

Location: Seattle Art Museum,
PACCAR Pavilion

| PARKING SPONSOR | REFRESHMENTS SPONSOR | ICE SCULPTURE SPONSOR | PRESENTING SPONSOR |
|---|---|---|---|
| [1] Available Spot | [1] Available Spot | [1] Available Spot | [1] Available Spot |
| Attendee List | Attendee List | Attendee List | Attendee List |
| 2 Complimentary Event Tickets | 2 Complimentary Event Tickets | 2 Complimentary Event Tickets | 4 Complimentary Event Tickets |
|  Your Logo on Event Materials |  Your Logo on Event Materials |  Your Logo on Event Materials |  Your Logo on Event Materials |
| 6/mo Homepage Carousel Ad | 6/mo Homepage Carousel Ad | 6/mo Homepage Carousel Ad | 1/yr Homepage Carousel Ad |
| Your Logo on Parking Sandwich Boards | Your Logo on Cocktail Napkins | Your Logo Carved into an Ice Sculpture | 3/mo Webpage Banner Ad |
| | | Note: Must secure spot by May 1, 2025 | Your Logo on a Holiday Gift for Attendees |
| \$3,000 | \$3,000 | \$4,000 | \$7,500 |



2025 EVENT SPONSOR AGREEMENT

Return the completed form via email to Luke Brown at: lbrown@RHAWA.org.

Company Information

Company Name: _____

Contact Person: _____

Contact Email: _____ Phone # _____

Address: _____

City: _____ State: _____ Zip: _____

| EVENT NAME | EVENT DATE | SPONSOR LEVELS | | | |
|------------------------|------------------|---|--|---|--|
| South Puget Sound-HPW | May 8, 2025 | <input type="checkbox"/> Bronze \$600 | <input type="checkbox"/> Silver \$1,200 | <input type="checkbox"/> Gold \$1,800 | |
| North Puget Sound-HPW | May 15, 2025 | <input type="checkbox"/> Bronze \$600 | <input type="checkbox"/> Silver \$1,200 | | |
| Eastern Washington-HPW | May 22, 2025 | <input type="checkbox"/> Bronze \$600 | <input type="checkbox"/> Silver \$1,200 | | |
| ENGAGE 25 | Oct. 22-23, 2025 | <input type="checkbox"/> Bronze \$750 | <input type="checkbox"/> Silver \$1,500 | <input type="checkbox"/> Gold \$2,500 | <input type="checkbox"/> Power \$75 |
| Annual Holiday Gala | Dec. 13, 2025 | <input type="checkbox"/> Parking \$3,000 | <input type="checkbox"/> Refreshments \$3,000 | <input type="checkbox"/> Ice Sculpture \$4,000 | <input type="checkbox"/> Presenting \$7,500 |

PAYMENT

1 Housing Provider Workshop \$ _____ 2 Bundle HPW \$ _____ 3 Bundle HPW \$ _____

Event Sponsorship(s) Subtotal \$ _____

Terms of Agreement

Sponsorship deadline(s): See deadline(s) above. In order to be included on signage and / or to receive appropriate recognition, sponsor forms and full payment must be received on or before deadline(s) above. Sponsorships do not include admission to the event unless noted in the specific sponsor package.

We will be **filming and/or photographing** these events. Be aware that by ENTERING THIS AREA, you are granting consent for your voice, likeness, and/or name to be used without compensation in digital media files for any and all media, whether known or developed in the future, for an indefinite period. By entering, you release RHAWA, its successors, assigns, and licensees from any liability of any nature. If you do not wish to participate under these terms, please refrain from entering this area.

Cancellation Policy: Any cancellation made more than 2 months before the event, a cancellation fee of 50% of the total cost will be charged. Cancellations made within 2 months of the event date will be subject to a cancellation fee of 75% of the total cost.

I have read and understand the terms of this contract as stated above. I agree to be personally responsible for this debt and know the terms and deadline dates. I acknowledge commitment to this advertising agreement by:

Credit Card Information

Name as it appears on the Credit Card: _____

Credit Card #: _____ Card Type: _____

Expiration Date: _____ (mm/yy) CVV: _____ Billing Zip Code: _____

Cardholder Signature: _____


Request an invoice from RHAWA payable within 30 days of receipt.


Client Signature: _____ **Date:** _____


Learn more at:


RHAwa.org

RHAWA

 RHAwa.org

 [@RHAofWA](https://www.facebook.com/RHAofWA)

 [@rha_ofwa](https://www.instagram.com/rha_ofwa)

 [@RHAofWA](https://twitter.com/RHAofWA)